

IUCN LEADERS FORUM 2024

# PARTNERSHIP OPPORTUNITIES

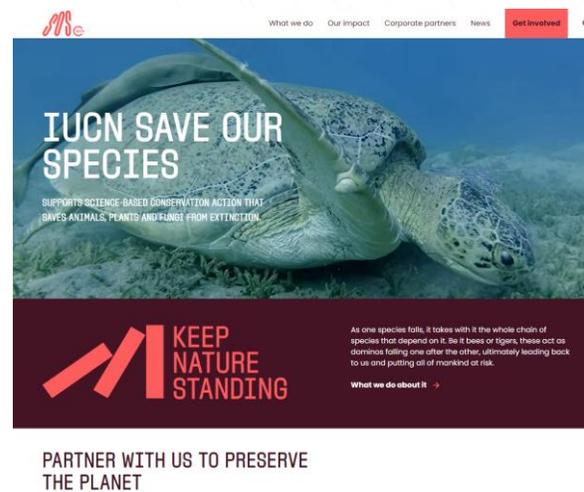
The global authority on the status of the natural world and the measures needed to safeguard it.

3 core focus areas

## POLICY



## CONSERVATION ACTION



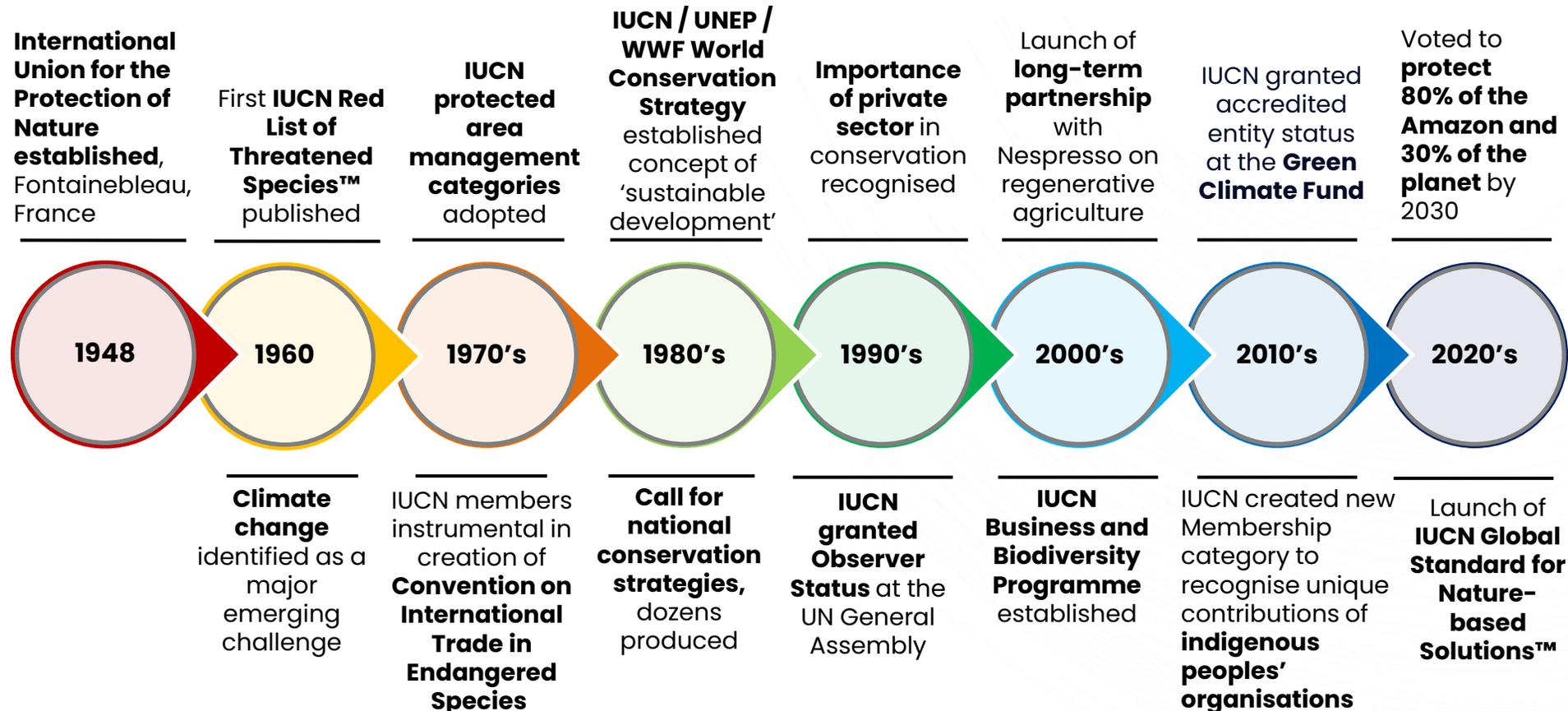
## SCIENCE & KNOWLEDGE



# 75 YEARS OF IMPACT

IUCN has established itself as the **science-led go-to organisation for environmental policies** influencing decision-making at national and international levels. It runs over **500+ projects** for preserving ecosystems and species on the ground around the world.

**A few milestones of note in 75 years of vision and impact** include:



# IUCN'S GLOBAL CONVENING POWER

## Diverse.

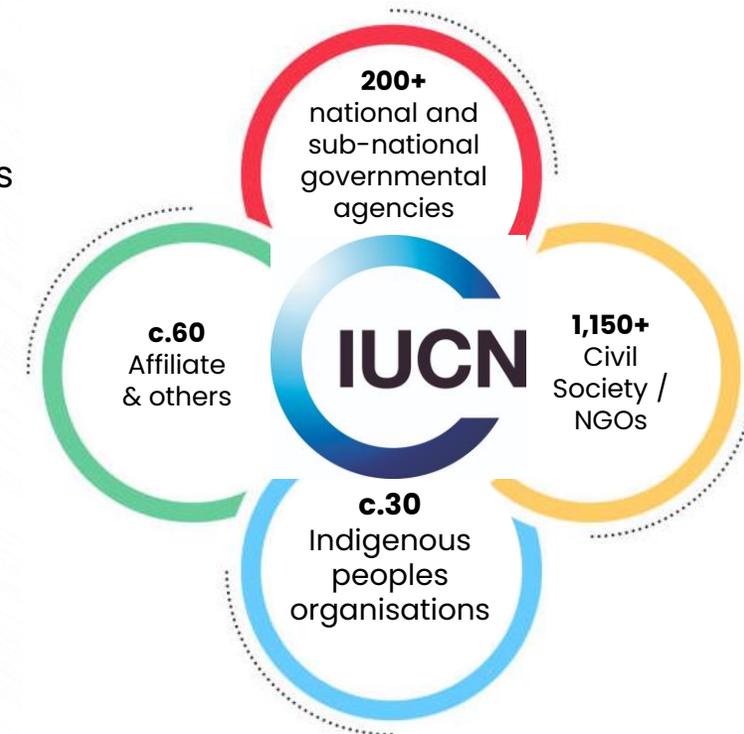
IUCN Global Convenings bring together a wide range of stakeholders - including government, civil society, academia, Indigenous Peoples' Organisations (IPOs) - and the business sector.

## Action-oriented.

IUCN Global Convenings, and the IUCN Leaders Forum in particular, are a place for neutral, solution-driven exchanges where businesses, government and civil society actors can co-construct a better future.

## Catalytic.

The IUCN Leaders Forum is a unique platform contributing to the acceleration of the necessary just transition to a nature-positive future and nature-based solutions to climate change and biodiversity loss.



# BY LEADERS FOR LEADERS

The IUCN Leaders Forum convenes top leaders from the world of business and IUCN's constituencies.



Civil society c.140



Private sector c.140



Government c.100



IP&LC c.20



Academia c.30

Seon-Hyun Cheon

Linden Coppell

Marina Robles

Helena Pavese

Ban Ki Moon

Sylvie Goulard

Courtney Thompson

Gim Huay Neo

Bertrand Piccard

Ian Hudson

Anderson Tanoto

Keji Nishizawa

Zaya Guarani

Yutake Matsuzawa

Rob Cameron

Mya Mya Nue

Ramiro Batzin

Celeste Drake

Senior Vice-President

Vice President of Sustainability and ESG

Environmental Secretary

Executive Manager, Environment

Former UN secretary General

Co-Chair Intl panel on Biodiversity Credits

Executive Director, Global Sustainability Office

Managing Director, Nature and Climate

Founder

Head, Nature and Ecosystems

Managing Director

Vice Chair of the Board

Activist, Speaker and Model from the Amazon rainforest

Vice-Minister Global Environmental Affairs

Global Head of ESG Engagement

Gender & Community Cohesion, Gram Unnayon Sanggathon

Vice-President and IPO Member

Deputy Director-General

Posco Holdings

MSC Cruises

Government of Mexico

Suzano

United Nations

French Government

Morgan Stanley

World Economic Forum

Fondation Solar Impulse

AngloAmerican

RGE

Keidanren, Japan Business Federation

Government of Japan

Nestlé

IUCN

IUCN

International Labour Organization

c.500  
attendees

70+  
countries  
represented

c.50%  
male/female  
representation

## Where & When.

**Venue:** Palexpo, Geneva 

**Dates:** Tuesday 8<sup>th</sup> – Thursday 10<sup>th</sup> October



## Themes.

*Harnessing innovation, enabling conservation*

- Innovative solutions to address the triple planetary crisis
- Nature at the nexus of energy systems, food and agriculture, and human health
- Instruments and innovative financing mechanisms to accelerate change

**Razan Khalifa Al Mubarak**



President, IUCN  
UN Climate Change  
High-Level Champion

**Rohitesh Dhawan**



President and CEO,  
International Council  
on Mining and Metals

**Kirsten Schuijt**



Director General, WWF

**Paul Rose**



Director of Expeditions,  
National Geographic  
Institute

**Carlos Manuel Rodriguez**



CEO & Chairperson,  
Global Environment  
Facility

**Fiona Harvey**



Environment  
correspondent,  
The Guardian

**Antoine Sire**



Head of Company  
Engagement, BNP Paribas

**Eva Zabey**



CEO,  
Business for Nature

**More speakers to be announced soon!**

## Morning spotlight with...



*Plenary session* featuring inspiring speakers and trailblazers in their field



## Leaders Dialogue



*Plenary sessions* with global business, government, IP & Youth leaders to set the scene on some of the key topics



## Concurrent session



Up to 100 people

Interactive roundtable and fishbowl sessions with government, civil society, corporate and youth leaders



## Networking session



Individual structured & speed-networking with participants

Capacity building and individual introduction to IUCN tools for businesses

## LEAD (Leaders Exchange for Action and Decision-Making) session (By Invitation only)

Up to 15 people 

Curated invitees  
Meaningful dialogue around pressing topics  
Conversation led and moderated by an IUCN expert



## Partner session



15-20 people max.

Theme and invitees jointly curated  
Option to invite staff and key clients  
Dedicated meeting room



## Changemaker pitch events

'Marketplace' for Young Changemakers to pitch their cutting-edge projects to corporates looking to invest in innovation solutions, or support scale-up of existing projects



# WHAT BUSINESS LEADERS SAY ABOUT THE FORUM



**Marie-Helene Enrici**  
Head of Nature, Solvay

*"The IUCN Leaders Forum stands out by the quality of its programme, format and line-up. The insightful exchanges enable decision-makers and CEOs to further the integration of biodiversity conservation into their strategy. Meeting the Young Changemakers is an absolute breath of fresh air and a message of hope that demonstrates the importance of empowering the next generation through business engagement."*



**Helena Pavese**  
Head of Environment,  
Suzano

*"Making meaningful progress to protect and restore nature requires collective effort, which is why the connections and convening power provided by the IUCN matter so much. For those that want to make a genuine difference, the IUCN Leaders Forum has become one of the most important moments in the calendar each year, bringing together leaders and experts to share knowledge and take action."*



**Antoine Sire**  
Head of Company Engagement and  
Member of BNP Paribas' Executive Committee

*"I am delighted to speak again at the 2024 Leaders Forum. For the financial sector in general, and BNP Paribas in particular, this event is an excellent knowledge-sharing and discussion platform to highlight the role that finance can play in nature conservation and deliver innovative nature-based solutions at national and global levels. I very much look forward to participating in the multi-stakeholder sessions the Forum offers."*

# THE PERFECT STAGE FOR BUSINESS LEADERS TO...

**Engage with top-level counterparts** from government, civil society, Indigenous Peoples' Organisations, youth and leaders from the private sector

**Discuss and address pressing issues** related to nature conservation and sustainable development **in person, in an open dialogue and a solution-driven environment**

**Co-construct a session** with curated leaders to address an issue specific to your company

**Share knowledge and expertise** during the concurrent sessions

**Network with all participants** through structured networking sessions

**Build capacity** by learning about IUCN science-based tools and courses on biodiversity and nature

**Amplify engagement** by launching initiatives at the Forum, supporting Young Changemakers and civil society leaders to attend the event, and making contributions towards IUCN-led conservation projects



IUCN LEADERS FORUM 2024

**PARTNERSHIP OPPORTUNITIES  
& BENEFITS**

# PARTNERSHIP OFFERS

	Major Partner	Associate Partner	Official Supporter
	70kCHF	45kCHF	15kCHF
<b>Communicate &amp; activate</b>			
- Logo on all materials (online and on site)	Yes	Yes	Yes
- Creation & publication of dedicated communication materials (announcements, comms kit, composite logos)	Yes	Yes	
- Creation of a dedicated video	Yes		
- Activations / Integration of products, solutions services within the event (where relevant)	Yes	Yes	Yes
<b>Access a diverse multi-stakeholder network</b>			
- Passes / Registrations	x4	x2	x1
- Session convened with Leaders on site (co-constructed with IUCN) or bilateral session (with IUCN experts)	x1		
<b>Build capacity</b>			
- Discount on IUCN Academy Professional Certificates (unlimited number of seats for a calendar year)	30% off	20% off	
<b>Sponsor delegates &amp; support IUCN's core mission</b>			
- Support Young Changemakers & leaders from Indigenous Peoples' Organisations	x3	x1	Voluntary
- Contribute to IUCN Save Our Species projects	Voluntary	Voluntary	Voluntary

## Communications and promotion pack.

Composite logos

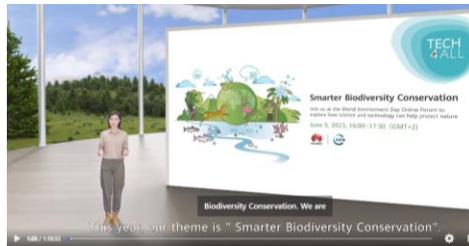


Promotion on IUCN channels



Press release | 16 May, 2019  
**IUCN and Lacoste team up again to inspire support for threatened species**

Creation of a dedicated video



Communications pack e.g. free access to official photos & footage



## Launch an initiative or make a commitment.



**Network and engage  
with top-level leaders.**



**Co-construct a session with peers  
and/or other client groups.**



**Foster partnerships and collective action  
through structured networking sessions.**

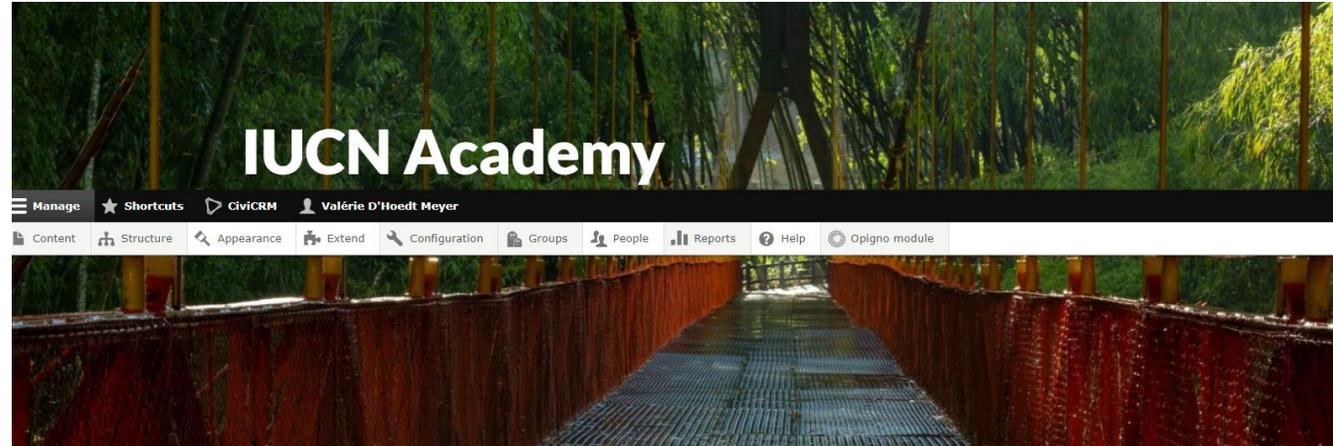


## IUCN Convenings exist to develop capacity.

As a Partner, you will benefit from a **discount on IUCN Academy courses valid for a full calendar year.**

This offer is **available for an unlimited number of staff** members within your organisation.

Featured trainings include *Finance for Nature* and the *IUCN Global Standard for Nature-based Solutions*. For more info, please visit [www.iucnacademy.org](http://www.iucnacademy.org).



## FEATURED TRAININGS



PROFESSIONAL CERTIFICATE on the IUCN Global Standard on Nature-based Solutions™ - 7 May 2024

[Learn more](#)



PROFESSIONAL CERTIFICATE on Finance for Nature - 10 June 2024

[Learn more](#)



Introduction to Finance for Nature

[Learn more](#)

# SPONSOR DELEGATES

## The Young Changemakers Programme.

As a Partner, your company will **enable the participation of Young Changemakers** who will attend the Forum to pitch their innovative solutions to nature conservation and biodiversity challenges to corporate, government and civil society leaders in attendance.



As part of IUCN's Youth Strategy, the next generation plays a critical part in our Convenings and through these initiatives, is empowered to shape their future.

## Other delegates from critical stakeholder groups.

As a Partner, your company will **enable the participation of leaders from Low- and Middle-income countries (e.g. leaders from Indigenous peoples' organisations, youth leaders, women leaders from marginalised communities)** – essential players in IUCN's membership who would otherwise not be able to travel to the event.



## Saving species for a sustainable future.

IUCN Save Our Species ([iucnsos.org](https://iucnsos.org)) supports science-based conservation action to address the main threats to biodiversity and save species from extinction.

### As a Partner, a voluntary donation will help towards:

**Species** – Working to reduce the decline in target threatened species from hunting, human wildlife conflict and disease

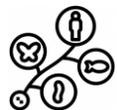
**Habitat** – Actions to reduce loss, fragmentation and degradation of threatened species' habitats

**People** – Improving the livelihoods of local communities to reduce human pressures on threatened species



Tanzania, © Edward Selfe

 305 projects  
worldwide to date

 417 species protected

 In 86 different countries

# FEES

MAJOR PARTNER

70,000CHF

ASSOCIATE PARTNER

45'000CHF

OFFICIAL SUPPORTER

15'000CHF + services/products

The terms herein are indicative and subject to a fully signed agreement.

IUCN welcomes partnership discussions over several years including participation at the IUCN World Conservation Congress in 2025, the IUCN Leaders Forum in 2026 and the IUCN World Protected Areas Congress in 2027.

For any information, please contact  
**[eventpartnerships@iucn.org](mailto:eventpartnerships@iucn.org)**

**THANK YOU**