



Sustainable Events Approach

Delivered in partnership with GDS-Movement

IUCN Event Sustainability. Vision and commitment



IUCN is dedicated to leading by example and committed to organising events as sustainable as possible. The IUCN World Conservation Congresses in 2016 (Hawai'i, USA) and 2021 (Marseille, France) achieved the ISO 20121 international standard for event sustainability and management.

To ensure that best standard practices are aligned across IUCN events, IUCN is currently drafting a best-in-class global sustainability policy. This policy will cover travel, venue operations, catering, waste, digital waste, among other topics.

IUCN Leaders Forum. Sustainability Approach

Creating a sustainable Forum requires commitment and collective action from participants, sponsors, organisers and suppliers. Our approach is to engage, inspire and catalyse action to ensure a zero-negative impact event.



IUCN Leaders Forum Sustainable Event Approach



Activator

Inspire the IUCN community to improve environmental and social sustainability within their areas of influence

Model

Demonstrate leadership through innovation and the enhancement of sustainability practices within the IUCN events portfolio, highlighting the IUCN Leaders Forum as a prime example

Our goals

Content

Dialogue and action through the global goals for nature

Climate Action

Net Zero Carbon Emissions

Circular Economy

Zero Waste to Landfill

Social Responsibility

Inclusivity, Gender Equity, Transparency

Our Principles

Follow principles of IUCN Sustainable Events Policy

Transition to more sustainable materials

Reduce waste, increase recycling

Design for inclusiveness and diversity according to IUCN's Gender Mainstreaming Strategy

Support local communities and business

Aligned to UN SDG





Strategic Objectives, Operational Sustainability.

Content

- Integrate Sustainability Track as part of the programme
- Dedicate 100% of sessions to sustainability topics
- Increase awareness and engagement to enable behaviour change

Climate Action

- Measure Forum's CO2 emissions
- Eliminate red meat from the menu
- Serve 60% vegetarian food
- Source 80% of food locally (160 km radius)
- Offset 100% of unavoidable carbon emissions

Circular Economy

- Eliminate 90% of single-use plastic, polystyrene and PVC
- Send only 20% of event waste to landfill
- Recycle 50% of event waste
- Ensure 80% of all signage is made from sustainable materials

Social Responsibility

- Achieve a 50/50 balance of male to female speakers
- Integrate at least 1 community / charity partnership at the Forum
- Integrate at least 1 social enterprise at the Forum

Offsetting Carbon Emissions

- For the IUCN Leaders Forum, all participants are invited to become actors in nature conservation and carbon removal by offsetting the carbon emissions associated with their participation in the event. This includes the emissions generated by travel as well as those generated by the event itself onsite.
- The calculation is based on the average carbon footprint per person from the previous IUCN Leaders Forum held at the International Convention Centre Jeju in October 2022 as well as on the city of departure and the means of transportation of each delegate.
- During the registration process, each delegate is required to contribute to one of the selected UNFCCC or Gold Standard certified projects.



**Bauminvest mixed
reforestation in Costa
Rica**



**Sustainable
composting facility in
Delhi**



**Water filters and high
efficiency cookstoves project
in Eastern Africa**