

# Sustainable Events Approach

Delivered in partnership with GDS-Movement

IUCN Leaders Forum Geneva 2023



IUCN is dedicated to leading by example and committed to organising events as sustainable as possible. The IUCN World Conservation Congresses in 2016 (Hawai'i, USA) and 2021 (Marseille, France) achieved the ISO 20121 international standard for event sustainability and management.

To ensure that best standard practices are aligned across IUCN events, IUCN is currently drafting a best-in-class global sustainability policy. This policy will cover travel, venue operations, catering, waste, digital waste, among other topics.

### IUCN Leaders Forum. Sustainability Approach

Creating a sustainable Forum requires commitment and collective action from participants, sponsors, organisers and suppliers. Our approach is to engage, inspire and catalyse action to ensure a zero-negative impact event.

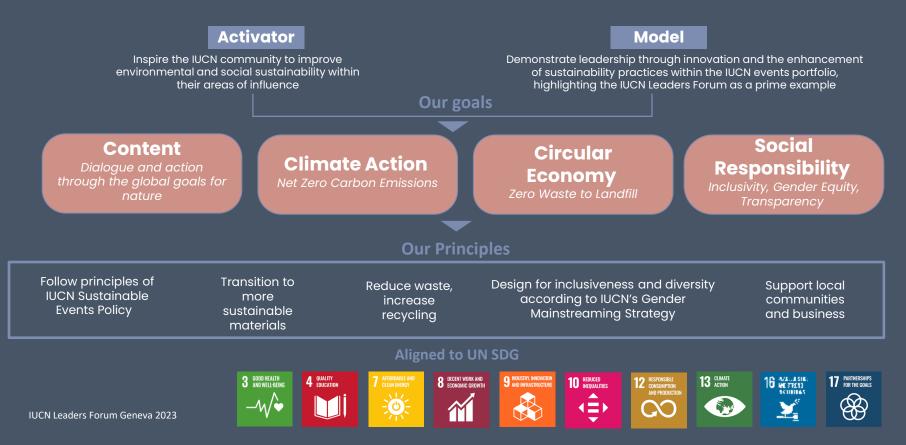
**IUCN** Leaders Forum Geneva 2023





#### IUCN Leaders Forum Sustainable Event Approach





## Strategic Objectives, Operational Sustainability.



Content	Dedicate 100% o	nability Track as part of the programme of sessions to sustainability topics ness and engagement to enable behaviour change
Climate A	• Elimino • Serve • Source	are Forum's CO2 emissions ate red meat from the menu 60% vegetarian food e 80% of food locally (160 km radius) 100% of unavoidable carbon emissions
Circular Economy • Send • Recy		<ul> <li>Eliminate 90% of single-use plastic, polystyrene and PVC</li> <li>Send only 20% of event waste to landfill</li> <li>Recycle 50% of event waste</li> <li>Ensure 80% of all signage is made from sustainable materials</li> </ul>
IUCN Leaders Foru	Social Responsibility	<ul> <li>Achieve a 50/50 balance of male to female speakers</li> <li>Integrate at least 1 community / charity partnership at the Forum</li> <li>Integrate at least 1 social enterprise at the Forum</li> </ul>

#### **Offsetting Carbon Emissions**



- For the IUCN Leaders Forum, all participants are invited to become actors in nature conservation and carbon removal by offsetting the carbon emissions associated with their participation in the event. This includes the emissions generated by travel as well as those generated by the event itself onsite.
- The calculation is based on the average carbon footprint per person from the previous IUCN Leaders Forum held at the International Convention Centre Jeju in October 2022 as well as on the city of departure and the means of transportation of each delegate.
- During the registration process, each delegate is required to contribute to one of the selected UNFCCC or Gold Standard certified projects.



Bauminvest mixed reforestation in Costa <u>Rica</u>



<u>Sustainable</u> composting <u>facility in</u> <u>Delhi</u>



Water filters and high efficiency cookstoves project in Eastern Africa